

Group 1.3 Million Dollar Donation to Social Cause

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Objective

Our team has been tasked to select a non-profit organization to whom the board of directors of our company will donate one million dollars. The non-profit selected by our team will be presented to the board of directors who will decide to vote in favor or against the team's proposal

Team's Decision Making Process

Each team member presented different social causes that each wanted to support. Among the social causes discussed were the following:

- Immigration Protection for undocumented immigrants
- Health Around the World
- Handicap Children
- Feeding the Poor
- The Red Cross
- The Gate's Foundation
- Veteran Assistance Program
- Homelessness

“ I HAVE A DREAM ”

Reverend Martin Luther King Jr. Was a social advocate in favor of equal right for blacks and minorities. His speech “I Have a Dream” marked the epitome of advocacy for social justice.

Fifty Five years after his famous speech, The United States of America is still facing an uphill battle to uphold social equality for immigrants, Blacks, Muslims and other minority groups like the LGBT community who do not have a strong voice in society.



Dr. Reverend Martin Luther King Jr.

United We Dream

HERE TO STAY



www.unitedwedream.org

www.weareheretostay.org



Mission:

At United We Dream, it is believed that in a sanctuary or safe space, members of that community are united and prepared to protect immigrants from deportation forces, are actively preventing ICE from infecting local law enforcement, are working to protect Muslims from a religious registry, surveillance & harassment, are united against police brutality and stop and frisk and united against misogyny and for womens' and LBGTQ rights, it creates spaces for young fellows regardless of immigration status to encourage, support, engage, and empower them to be listen and live as everybody else. At United We Dream, they transform that fear into finding your voice. They empower people to achieve their leadership, their organizing skills, and to develop their own campaigns to fight for justice and dignity and make people to live unafraid.

A graphic featuring the slogan "live UNAFRAID!" in a teal, hand-painted font. The word "live" is in a cursive script, while "UNAFRAID!" is in bold, uppercase block letters. A raised fist icon is integrated into the letter "A" of "UNAFRAID!". The text is set against a light teal background with a white brushstroke underline.

UNITED WE DREAM

Vision:

Our vision is a world free of fear, where we can celebrate our diversity and we believe in leading a multi ethnic, intersectional path to get there and live out of the dark. The United We Dream celebrate our existence and create a changing lives community. UWD understands that we are endless fighters and we are rooted in the whole self. That means that we create a loving and accepting community, where we support everybody and help them to overcome any obstacle. We are an institution that only wants to celebrate all together with peace all the human relations, where we want to have love , respect and dignity.



UNITED WE DREAM

Team's Decision Making Process

After presenting the different causes, and evaluating the importance of each one of them to the community, the team proceeded to select a cause that resonated with what is impacting our society at this moment. After concluding the discussion, it was decided as a team to select immigration protection for minorities as the social cause to support.

“United We Dream” is a non-profit organization that meets the team's criteria of the social cause we want to make an impact to. We believe “United We Dream” can help those voiceless members of our society and bring about justice to all in need.

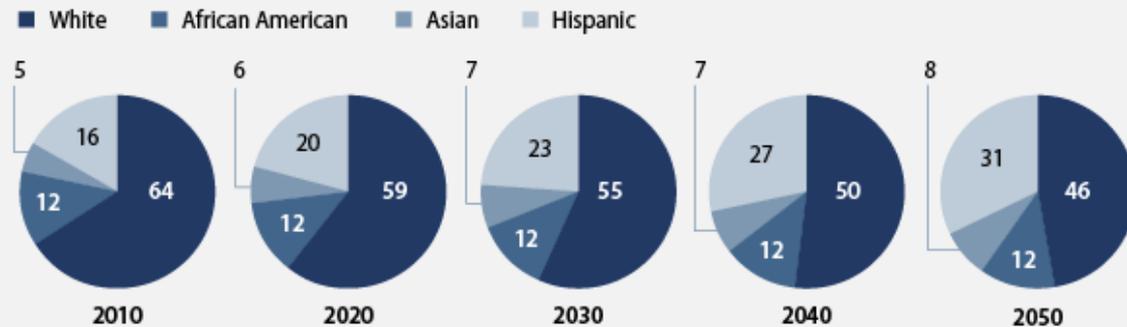
IMMIGRATION IN THE U.S.

The United States has been known to be a nation of immigrants. The cultural value that each ethnic group brings to this cultural melting pot is what makes the United States a unique place to live



Looking ahead

Projected population of the United States



Source: Most data from 2010 U.S. Census via Social Explorer. For detailed source information, see http://americanprogress.org/issues/2011/04/census_infographic.html

The trend continues, studies show that by 2040 whites will represent 50% of the population and 46% by the year 2050

UNITED WE DREAM

IMMIGRANTS IN NEW JERSEY

More than one in five New Jersey residents is an immigrant, while nearly one in six is a native-born U.S. citizen with at least one immigrant parent.

In 2015, 2 million immigrants (foreign-born individuals) comprised 22.1 percent of the state's population.

New Jersey was home to 958,560 women, 910,116 men, and 108,649 children who were immigrants.

The top countries of origin for immigrants were India (12.5 percent of immigrants), the Dominican Republic (8.4 percent), Mexico (6 percent), the Philippines (4.5 percent), and Korea (4 percent).

In 2016, 1.5 million people in New Jersey (16.5 percent of the state's population) were native-born Americans who had at least [one immigrant parent](#).

Over half of all immigrants in New Jersey are naturalized U.S. citizens.

1.1 million immigrants (55.2 percent) had naturalized as of 2015, and 315,478 immigrants were eligible to become [naturalized U.S. citizens](#) in 2015.

More than three-quarters of immigrants (76.4 percent) reported speaking English “well” or “very well.”

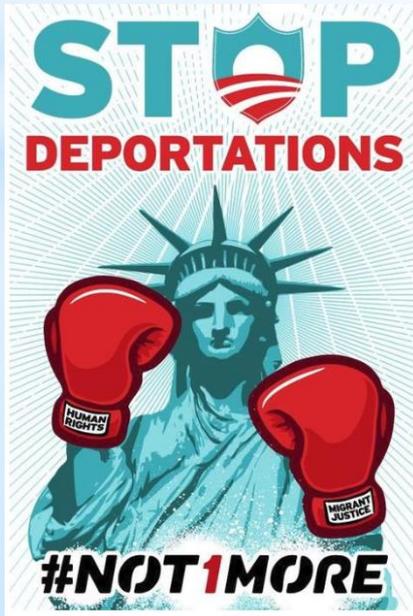
Most immigrants in New Jersey have pursued education at or above the college level.

More than a third of adult immigrants had a college degree or more education in 2015, while one in five had less than a high school diploma.

UNITED WE DREAM

United We Dream Network (UWDN) is the first and largest immigrant youth-led non-profit organization in the nation, a powerful non-partisan network made up of 55 affiliate organizations in 26 states. United We Dream organizes and advocates for the dignity and fair treatment of immigrant youth and families, regardless of immigration status.

UWDN's current priorities are to stop deportations and advocate for policy changes that would provide full equality for the immigrant community in the U.S. UWD's Deportation Defense Program trains and empowers local communities to defend their rights, stop deportations, and end the collaboration between local police and immigration agents. With Trump's promises of deportations and pain for immigrants and refugees, our work to help people understand the deportation machine, and to get the tools they need to dismantle it as they build power is more important than ever.



#FactsMatter: Immigration Explained



No human being is illegal.



Phrases such as "illegal immigrant" and "illegal alien" replace complex legal circumstances with an assumption of guilt. They effectively criminalize the personhood of migrants, instead of describing the legality of their actions.



It is not a crime for an undocumented person to remain in the United States. "As a general rule, it is not a crime for a movable alien to remain in the United States."

Source: Justice Anthony Kennedy, *Arizona v. United States*, 2012



It is a violation of federal immigration law to remain in the country without legal authorization, but this violation is punishable by civil penalties, not criminal.

Source: U.S.C. § 1329; U.S. Code - Section 1329: Imposes entry by alien

Immigration is not one size fits all.



Most undocumented immigrants cannot simply "get legal" and "be a citizen" by filling out paperwork or paying a fee.

The right way to immigrate was at one time to simply show up. Processing at Ellis Island involved health inspections and naturalization.

- Many of our ancestors would not have qualified under today's immigration laws.

- Many European immigrants benefited from "amnesties," such as the 1929 Registry Act.

Source: American Immigration Council

A border wall would be an ineffective immigration restriction.



An estimated 40% of all undocumented immigrants were visa holders, which means they entered the country legally.

Source: Pew Hispanic Research Center

Immigrants commit less crime than the native-born population.

Immigrants are less likely than the native-born to be behind bars.

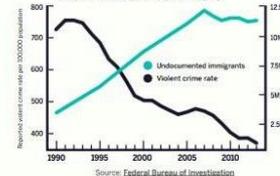


Source: U.S. Census and American Community Survey

Higher immigration is associated with lower crime rates

- Between 1990 and 2013, the foreign-born share of the U.S. population increased from 7.9 percent to 13.1 percent and the number of unauthorized immigrants increased from 3.5 million to 11.2 million.

- During the same period, the violent crime rate declined 48 percent—which included falling rates of aggravated assault, robbery, rape, and murder. The property crime rate fell 41 percent, including declining rates of motor vehicle theft, larceny/robbery, and burglary.



Source: Federal Bureau of Investigation

Annually, undocumented immigrants pay an estimated **\$11.64 billion** in state and local taxes, and pay **\$13 billion** to Social Security.



Source: Institute on Taxation and Economic Policy; Social Security Administration

Immigrants start businesses and grow the economy.



Immigrants are more likely to start businesses than native-born Americans.

Source: Kaufman Foundation



Immigration has an overall positive impact on long-run economic growth in the U.S.

Source: National Academies of Sciences, Engineering, and Medicine



If mass deportation were enacted, U.S. GDP would drop by \$1.6 trillion.

Source: American Action Forum

HOW DOES UNITED WE DREAM HELP THE COMMUNITY?

United we dream organizes and advocates for the dignity and fair treatment of immigrant youth and families, regardless of immigration status.

Deportation Defense Program

Creation of “Sanctuary” (Safe Space)

Own the Dream Campaign (OTD)

Support to DACA and DAPA Programs

WE ARE THE HUMAN RACE - NO COLORS, NO DIFFERENCES

United We Dream is an organization that has reach over 4 million and are made up of over 400,000 active members as well as 5 statewide branches and over 100 local groups across 28 states. More than 60% of our members are womxn and 20% identify as LGBTQ. This youth is fighting for their lives and for their communities. Our vision is a world which celebrates our diversity and we believe in leading a multi-ethnic, without prejudices or colors.



UNITED WE DREAM

UNITED WE DREAM ARE GUIDED BY LOVE AND COMMITTED TO NONVIOLENCE

This organization is guided by love, power, resiliency and the creativity of all of us. United We Dream encourages all youth and communities to decide their own practices. This organization is committed to nonviolent action and non oppressive practices, it believes in being democratic and accountable.



UNITED WE DREAM

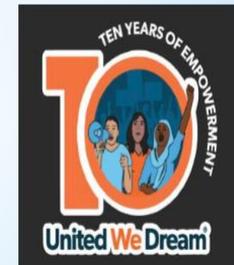
People most affected are:

Youth: Although UWD advocates for the immigrant community at large, immigrant youth are at the center of making decisions and guiding our work.

Womxn: UWD is a place for womxn to be who wants to become organizers, leaders, and human beings without prejudices because of her sex or oppression due to gender identity.

LGBTQ: UWD is a place for anybody who identified as, gay, bi, lesbian, transgender, two-spirit and queer people where they can be themselves and grow as organizers, leaders, and human beings. We know that LGBTQ youth, especially transgender womxn of color, face the brunt of oppressive systems and are committed to address homophobia and transphobia in our own communities and in the society.

Multi-Ethnic: UWD Is an organization not only for Latin immigrant. We know that immigration is not a Latino issue and that it affects many different communities that also make up UWD. We are committed to building a multi-ethnic movement inclusive of all immigrant countries.



UNITED WE DREAM

United we Dream Strategy to Help Others

Individual Leadership: Create individual leaders through training and strengthening capabilities and skills of organization and defense.

Campaign Commitment :A massive participation where interaction and collaboration are promoted.

Advertising: Launch advertising campaigns where immigrants tell their stories so their voices reach the whole world so more people can join our cause.

Develop the Capacity of Organizations: Integration of youth and adults to participate in advocacy organizations in the community.

Access to Immigrants Education: Open the doors to students and parents of immigrants equally for more opportunities and participate in local efforts to improve the quality of education.

HOW WILL THE MONEY DONATED BE USED?

- According to the America progress organization - DACA has helped roughly 800,000 people since inception. We want the immigrants to keep benefiting from the program and to help those immigrants that can't afford to pay the fees for the renewal.
- Nearly 500 migrant children have been taken from their parents and remain in U.S. custody” Advocates and government officials say it could be weeks, months or longer before the minors are reunited with their respective parents. Nearly two-thirds of the 497 minors still in custody — including 22 “tender-age” children, who are younger than 5 years old — have parents who were deported, mostly in the first weeks of Trump’s “zero-tolerance” policy. We want to help those parents that don’t have the resources to search for their kids, giving the opportunity to reunite them with their kids.
- Provide paid legal assistance for those who are facing deportation.



UNITED WE DREAM

UNITED WE DREAM, DIVIDED WE FALL
BE AN ADVOCATE FOR SOCIAL JUSTICE AND FREEDOM



JOIN US

DONATE TO MAKE A DIFFERENCE
<https://unitedwedream.org/>

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