Organizational Decision Making

1 Million Dollar Donation Project

Jenny Borja



This Non-Profit Organization - RISING TIDE CAPITAL - makes a difference in thousands of lives. As well established organization with high impact in the community.

THE MISSION

Rising Tide Capital is a non-profit organization whose mission is to transform lives and communities through entrepreneurship.



THE VISION

Inclusive communities of resilient entrepreneurs catalyzing a thriving and sustainable economy for all.





ALFA DEMMELLASH
CEO/Co-founder

Alfa Melesse Demmellash was born and raised in Ethiopia. She came to the United States at the age of twelve with a keen interest in poverty alleviation and conflict resolution. Alfa graduated cum laude from Harvard University in 2003, where she majored in Government. During her time at Harvard, her interest in conflict resolution brought her to Rwanda. Recognizing the role economic poverty played in fueling conflicts, Alfa turned her focus to economic empowerment as a strategy to achieve peaceful societies.

Named as a Young Global Leader by the World Economic Forum in 2015, Alfa co-founded Rising Tide Capital in 2004 to empower underserved urban entrepreneurs in northern New Jersey to start and grow successful businesses. RTC's signature program is the nationally-recognized Community Business Academy – an intensive business training program coupled with year-round consulting and management support, which equips entrepreneurs to better operate their small businesses.

Alfa is actively building a community of funders to support RTC's national replication through a network of licensed partners, enabling many cities seeking to invest in the existing entrepreneurial energy of their communities to get a head start.

Alfa has received a number of awards and recognition for her work with Rising Tide Capital. In 2009, she was selected and profiled as a CNN Hero, and recognized by President Barack Obama during a speech at the White House. She was recognized as one of Forbes' Most Powerful Women Changing the World with Philanthropy in August 2012, and has been awarded honorary doctorates from St. Peter's University and New Jersey City University.

Major media features include the Suze Orman Show, The Larry King Show, *O, The Oprah Magazine*, Inc.com, BusinessWeek.com, *The Star-Ledger*, Entrepreneur.com as well *Essence Magazine*'s 40th anniversary edition where she was recognized as a "40 under 40 Dream Maker."

Alfa currently serves on the boards of St. Peter's University and Business Alliance for Local Living Economies. She is passionate about social entrepreneurship, education, conflict resolution, and the environment.

Programs

THE COMMUNITY BUSINESS ACADEMY

This 12-week course offers hands-on training in business planning and management:

- Teaches business fundamentals like budgeting, marketing, bookkeeping and financing
- Classes are taught in both English and Spanish
- Consecutive 3-hour sessions once per week
- Offered twice per year, with 14 concurrent classes in February and September
- Classes are currently held in Jersey City, the City of Orange Township, Union City,
 Elizabeth, and Newark.

BUSINESS ACCELERATION SERVICES

Business Acceleration Services provides a range of year-round, wraparound support services for entrepreneurs, but the best way to maximize these opportunities lies in our individualized business support services.

People can work one-on-one with a coach to set objectives, create a plan, and take meaningful steps towards accomplishing their goals.

A coach will help them focus, prioritize, remain accountable, and connect you to other RTC services that will help them move their business forward.

CREDIT TO CAPITAL



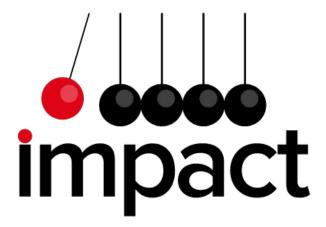
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As a business owner, at some point people will need access to capital to keep their business momentum growing. They might need to invest in equipment, inventory, or staff to take business to the next level.

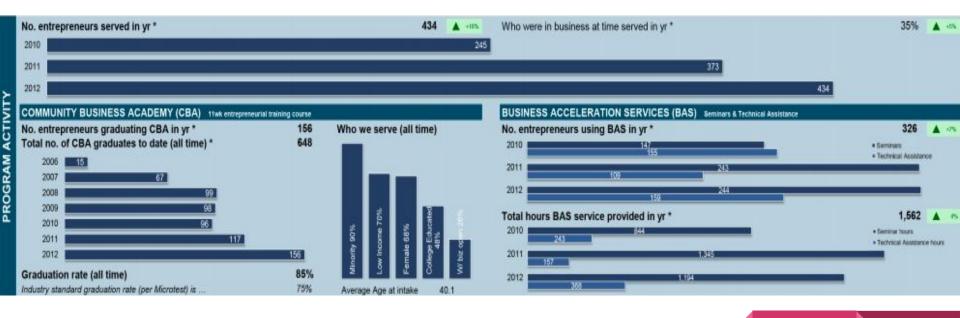
In the Credit to Capital program people will work one-on-one with a business coach to acquire the source of capital that best suits their needs.

THE IMPACT

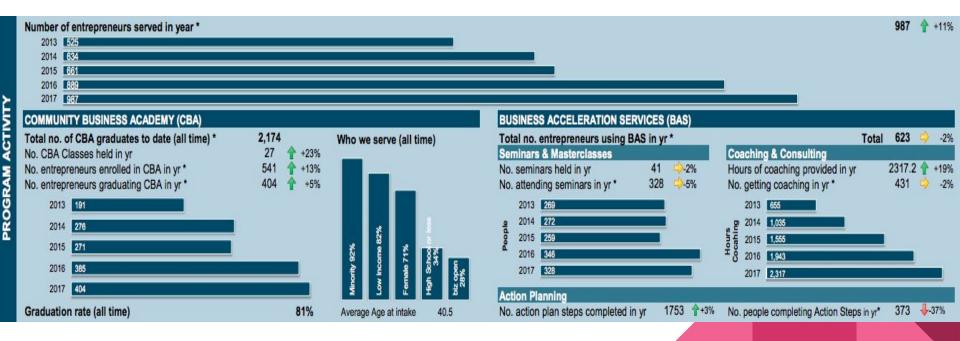
Since 2004, RTC has grown from a local neighborhood organization working with 15 entrepreneurs per year, into an institution which now serves more than 1,000 entrepreneurs per year in both English and Spanish, operates in 6 New Jersey cities, and has partnered with an organization on the South Side of Chicago to successfully adapt the core model.



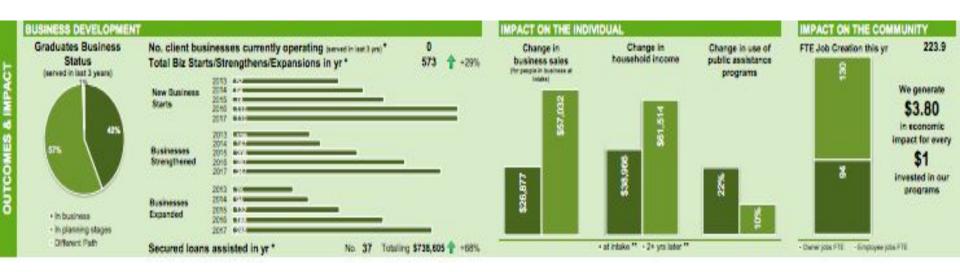
Crecimiento del Programa 2010-2012



Crecimiento del Programa 2013-2017



Impact - Business Development



Department of the Treasury

EXTENDED TO NOVEMBER 15, 2019

Return of Organization Exempt From Income Tax

Under section 50%(c), 527, or 4947(a)(%) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.



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SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

INVESTORS

Rising Tide Capital exists because of a wide array of supporters from every socio-economic background.

From financial support and event sponsorships by large institutions to monthly donations by individuals and alumni entrepreneurs.



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FOUNDATION











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The Russell Berrie Foundation Making A Difference

CORE SUPPORTERS

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The Robert and Marion Schamann Brozowski Foundation



































Why Rising Tide Capital deserves a \$1MM donation?

- They have systematized their organization to service any individual in need of help to start or grow their business.
- Constantly Helping the Community, whether it's a person who needs education in business area of a mentor without any inversion they can start their program.
- They honor diversity and provide services with sensitivity to differences in race, culture, gender, language, age, religion, disability, and sexual orientation.
- They established their organization with solid foundations, continually learning, adaptive, and innovative, always expanding services to meet challenging community needs.



How this donation will impact the community?

 Help people get education in business, education is a key for breaking the cycle of poverty.

 By helping this families become self-sufficient, providing with business education,mentorship, coaching and many other services, this donation will help the community itself heal and grow for many many years and will have an impact in their generations.



Conclusion

In conclusion, with a \$1MM donation, Rising Tide Capital will continue supporting the community with different programs such as coaching, credits, education and more.

At this moment, they are concentrating on North Jersey, but with your donation we will be able to expand all services to Central and South Jersey, touching and improving thousands of more lives.



References

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