



**NILDA PARDO**  
**MILLION DOLLAR DONATION**  
**10/6/2020**



**MARCH  
FOR MOMS  
AND BABIES**

# My decision making process: Which charity needs the Million Dollar donation.

- i. Why are we having premature babies? 1 out of 10 babies are born premature each year.
- ii. Why are there so many infant deaths today in the United States?
- iii. Why is it we do not hear about this subject in the media?
- iv. Contributions are needed to continue the work in research, and training.
- v. I believe that prenatal care, and education can help many women before their child bearing age.
- vi. The most important of all is health care and health insurance. If we loose health care, then we will be having more infant deaths in the United State more than ever.

Premature  
**birth**  
affects about  
**380,000**  
**babies**  
each year.



That's 1 out of every 10 babies born in the United States.

## Did you know?

- A premature baby's blood pressure cuff is about the size of a Band-Aid!
- An ordinary man's wedding band can slip around the leg or arm of a premature baby.
- A premature baby's foot is about the size of a jumbo paper tiff.
- A premature baby is about as tall as a 20 oz. bottle of water.

# March of Dimes-History



- ▶ In 1921, Franklin D. Roosevelt, was paralyzed. At the age of 39, FDR became a victim of Infantile Paralysis due to Polio. During the years to come a fundraiser would be held in FDR's honor, on his birthday, January 30<sup>th</sup>.
- ▶ In 1938, a performer by the name of Eddie Cantor, promoted the fundraiser, call for the "March of Dimes"
- ▶ The first "March of Dimes" radio appeal occurred during the weeks preceding the Birthday Ball event of January 30<sup>th</sup>. The "March of Dimes" will enable all persons , even the children, to show our President that they are with him against Polio.
- ▶ Nearly everyone can send in a dime, or several dimes. However, it takes only ten dimes to make a dollar and if a million people send only one dime, the total will be \$100,000.00.



Mission – a nonprofit organization that works to improve the health of mothers and babies. “We believe that every baby deserves the best possible start.”



**Fund Research – to understand the problem and discover the answers.**



**Help Moms – have full term pregnancies and healthy babies. Premature births is the #1 killer of babies.**



**Support Families – comforting them when their baby needs help to survive and thrive.**

# OUR PROGRAMS MARCH OF DIMES

HAS A VARIETY OF  
PROGRAMS TO SERVE  
THE SPECIFIC MATERNAL  
AND INFANT HEALTH  
NEEDS OF A  
COMMUNITY



# March of Dimes - Programs

- ▶ **Prenatal Education, support and care** – ensuring the best possible start for the parents- to –be and their baby, by providing access to care, online and in person education and support.
- ▶ **NICU initiatives** – Special training for NICU employees and supporting the families with support, while their baby is in the NICU unit. Some babies stay in the NICU for a couple of months. NICU support is the best way to involve families in the care of their baby.
- ▶ **Health equity initiatives** – We're also an active collaborator and partner directly working to advance programs, research and policies to ensure that every mom and baby is healthy regardless of wealth, race or geography. To end the healthy equity gap.
- ▶ **Research** - Supporting investments in medical, scientific and social science research that are vital to fight for the health of all moms and babies. It took seventeen years and more than \$25 million in research later, the polio vaccine was declared safe and highly effective. Newborn screening began in 1963 when Massachusetts first screened for PKU (phenylketonuria), using a test developed by March of Dimes.

**March for Babies** - is a charitable walking event sponsored by the **March of Dimes**. It began in **1970** as the first charitable walking event in the United States. The name was changed after the 2007. **March for Babies** is held yearly in 1,100 communities across the nation.

We can march together to do something about the serious health crisis moms and babies face. You can make an even bigger impact by joining a team or starting your own.



# March for Babies

**“Alone we can do so little; together we can do so much”**

**Helene Keller**

# March for Babies – Team Captains

Team Captains are the most important leaders in the March for Babies – and becoming one is easy.

- 1) Signup-register to become a team captain
- 2) Recruit-involve your family and friends by asking them to join you in your march
- 3) Fundraise – set a goal, and you and your team can start raising money for your goal.
- 4) March with us- Celebrate by walking with thousands of March for Babies supporters across the country



**TOGETHER WE'RE FIGHTING FOR HEALTHY MOMS AND STRONG BABIES**

# In conclusion: March for Babies Together we can make a difference

Over 380,000 Preterm **Babies** Are Born in the U.S. Each Year. Urgent **Help** Is Needed. Donate Today to Fund Research and Provide Lifesaving Resources to Moms and **Babies**. Groundbreaking Research. Operating Over 80 Years..



Families helping families!!





**MARCH  
FOR BABIES**

**THANK  
YOU FOR  
DONATING!**

**#MARCHFORBABIES #ITSNOTFINE  
MARCHFORBABIES.ORG**



**Our tiny heroes – give  
them a fighting  
chance**

# Our sponsors

\$5 MILLION+



For the fourth year in a row, Publix Super Markets is the number #1 March of Dimes corporate partner, raising more than \$5.3 million through their support of March for Babies to help fight for the health of all moms and babies.

\$2 MILLION+



\$1 MILLION+



# References

<https://www.marchofdimes.org/research/research-grants.aspx>

<https://www.marchofdimes.org/mission/mission-healthy-baby.aspx>

<https://www.marchforbabies.org/Teams>

<https://www.marchforbabies.org/SocialTools?>