



**helping-Brands** 

Offer to Partner with:



**Neighbors-helping-Neighbors USA - A Community Social Impact Enterprise Partnership License.**

**Going 2 Bat 4 Jobseekers** partnering with New York Yankees

<http://nhnusa.org/going-2-bat-4-job-seekers.html>

**Neighbors-helping-Neighbors USA (NHNUSA)** ([www.nhnusa.org](http://www.nhnusa.org)) is a highly successful nationally and internationally recognized and respected organization that establishes weekly job search support and networking meetings that are peer volunteer led. Meetings are targeted to adults who are actively looking for work and interested in reinvigorating their job search and to those who desire career advancement. The group is supported by extensive web based resources.

Membership is open to anyone in career transition, including unemployed or underemployed individuals, recent college graduates, and veterans and others re-entering the job market in the fields of private sector business, non-profit, and education. The group also welcomes as members, struggling small business owners and anyone looking for part-time or volunteer work.

There is a strong focus on middle to upper skilled unemployed, underemployed and long term unemployed. The demographics of the clients we serve typically reflect the neighborhoods where the meetings are held.

Founded in January 2011 by John R. Fugazzie the **NHNUSA** program job club model has been proven to help unemployed and long term unemployed with over 770+ success stories in the 7 years since founding.

Establishing a **Yankees** funded **NHNUSA** community program can enhance your companies brand and demonstrate your continued commitment to social impact, can engage your employees in community, promote volunteerism among your employees and create a platform for partnering with local workforce organizations and help their effectiveness at the same time. Many can benefit from adding this job search club model into your community. **Yankees Organization** is already recognized as supporting needs in the community and this can only add to your positive reputation.

Establishment of this community based social enterprise group also helps your image and will help connect you with all the local government agencies, nonprofits and community organizations in your operating area gaining the support of the community and local elected officials

As a peer led volunteer format the facilitators also get the opportunity to demonstrate, practice and continue to develop their leadership skills. The volunteer participation in these weekly meetings also creates a character endorsement for the group members that can be added to their resumes and LinkedIn

profiles. The networking skills, job search education and continued motivation gained from the participation in this job club model provides increase success for those members who fully engage in the weekly meetings. Our leaders and those who attend weekly and follow the advice provided land jobs faster than the general membership.

Initial step is to establish a weekly pilot group (10-20) under the guidance and technical support of the founder to begin the local framework to support the local group in the Partner's area. Expansion can be supported by utilizing the pilot group as the training center for volunteers to support the desired expansion. There are significant benefits of having the national organization as the platform supporting these efforts. In some cases the local workforce system will provide paid leadership that I will train on this model.

Partnering with **NhNUSA** though a license for **Yankees selected location counties** will include Neighbors-helping-Neighbors USA brand, web support and program materials, and creating customized co-branding with the corporate and workforce partners with the Neighbors-helping-Neighbors USA community impact social enterprise.

We have been a partner in the Ready to Work NJ Federal Grant 12 million that I was part of the team to bring this funding into the state in Oct. 2014, bringing through our outreach and social media marketing over 300 long term unemployed to the grant and holding weekly meetings in two community colleges. We also helped job seekers through our meeting land jobs with no funding required. Our outreach capacity helped this grant win best grant of the 23 nationwide. This grant ends Oct. 2018.

We have partnered with a foundation and University in Madrid Spain and have been running meetings for three years with a cohort model and have 58 successes, 85% of the participants.

We have been acknowledged for our social media use and recruitment success in a USDOL study of 17 job search clubs done back in May 2014.

[http://www.dol.gov/asp/evaluation/reports/Job\\_Clubs\\_Evaluation-Final\\_Report-May.pdf](http://www.dol.gov/asp/evaluation/reports/Job_Clubs_Evaluation-Final_Report-May.pdf)

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#### ***Deliverables will include:***

- Agreed upon regional market of **NhNUSA** program in partner's desired area.
- Technical Assistance provided by John R Fugazzie Founder of **NhNUSA**.
- Leadership Training of **NhNUSA** program licensee local leaders.
- Training sessions via web with staff liaisons and **NhNUSA**'s founder.
- Dedicated partnership page on NhNUSA web site
- Development of customized Operations Manual for partnership
- Development of customized group materials
- Membership in **NhNUSA** national LinkedIn and Facebook Groups for all partnership job seekers.
- Establishment of a local **NhNUSA**/Workforce Partner LinkedIn group.
- Establishment of local NhNUSA/Workforce Partner Facebook group
- Access to all **NhNUSA** web based free resources [www.jobs411.org](http://www.jobs411.org), [www.jobsearch2018.com](http://www.jobsearch2018.com).
- Arrange for subject matter expert speakers local and or via skype.
- Collaborate and coordinate local county nonprofits and workforce organizations

Annual license fee \$ 4,000 per county for materials, programing, professional consulting technical assistance services provided and led by John R. Fugazzie and key NhNUSA training personnel.