

# NJ Company's \$1 Million Dollar Investment in Community Presentations

## ► Members :

- Abanto, Katty B.
- Bermudez, Sobeida,
- Guzman, Johanna L.
- Pulgarin, Jhon M.
- Valerio Ana

# Objective

- ▶ **Our company has decided to donate one million dollars to a NJ non-profit organization. Our team was assigned with the task of selecting a non-profit organization, and then to present our choice to the boards of directors. The board of directors will vote in favor or against our team proposal.**

## Project definition

1. The group choose a team leader who needed to be focused, confident, passionate, innovator decisive, positive and communicate in order to organize our group.

2. Our goal as a group is not just a distribution of the million dollars. Is to create awareness in people and encourage them to continue donating for this great cause.

3. This project bring the opportunity to work health system, patients, and parents together in order to keep going the children whit the best health service for live.

## **Project Planning**

Project planning was the first step made in our organization. The structure was made according to the personal experiences and in which it felt more comfortable for each member.

## **Work Break down Structure**

Organizing the team work is the key to success. We delegate roles in each member to reach the established goal such as:

- Project director
- Quality Control
- Budget
- Community Engagement
- Logistics
- Media/ Public Relations

## **Project Implementation**

The success of teamwork is constant communication as a whole. All meetings held at the end of the class were documented. All decision was taken by consensus, although each member had different points of view. After each meeting the leader send reports about the progress of the work to each member.

## **Managing People in Project**

The main characteristic of our team was to motivate and seek the commitment of the team members. Each members knew how to treat the diversity of people who formed our organization. The leader was assertive, effective, efficient, reliable and ethical and he transmitted these values to the group, so communication and cordiality to help the work of the project and we were improving the management of the people and achieving the results and objectives of the project.

# Project Decision Making and Solving the Problem

## Four Basic Patterns of thinking

**1. What's going on?** Know the project and make a map to order the alternatives.

**2. Why did this happen?** What institution will choose to benefit? Find information about nonprofit institutions.

**3. Which course of action should we take?** What activities as a group we will have to get people involved with the support of St Jude research Children's Hospital.

**4. What lies ahead?** The future our project is that all in the auditoriums go out with the purpose of being an angel of hope for those children.

# Installing Project Management within an Organization

When all elements of the organizations work together produces good results. In order to be successful there are seven elements that are aligned and integrated within the frame work.

- Strategy
- Human Capabilities
- Issue Resolution
- Systems
- Goals
- Business Process
- Culture and Performance
- System
- Leadership

At the end, project management is to ensure that each member uses their capabilities to the maximum and achieve the objective.

# Factors that influenced the decision

1. The affinity with our values and helping a vulnerable group such as children helped us determine what causes donation, but choosing a specific organization was determined by the profile of the organization
2. To channel our economic resources and our work to a specific organization it was important for us to review the following indicators:
3. The organization must exist and operate legally with defined objectives and accountability
4. Must have a legal address and a board of directors



## **Factors that influenced the decision**

5. The staff in charge should be a specialist in the field of work, who is constantly improving their
6. Management over time
7. It has to have a self-sustaining income scheme that is linked to related organizations.
8. That their social impact is measurable and ensures the success of their projects
9. Have to be clear that the partners will not receive economic benefits and that their operating expenses do not exceed a certain percentage of their income.



## Building community

### Vision

Our hands bring a path of hope to the health of our community.

### Mission

- ✓ Provide medical care for every member of the communities.
- ✓ Provide assistance to people affected by illness issues.
- ✓ Building community is a non-profit organization aimed at helping people to have access a health services.
- ✓ Donate medical equipment and supplies.
- ✓ Give economic support to research hospitals and counseling for families, all in one place because everyone deserves to be healthy.

# Choice



- ▶ Our team has decided that the company that will accomplish our objectives, and will benefit the most from a million dollars donation is St. Jude Children's research Hospital.

# Why St. Jude Children Research Hospital?

- ▶ **Meaningful Cause**
- ▶ **Impactful**
- ▶ **Community Oriented Organization**
- ▶ **Children Lives Matter**
- ▶ **Company Success**

## Statistics

- ▶ Cancer is one of the leading causes of death worldwide 8.2 million people die every year.
- ▶ According to World health organization cancer will increase 70% in the next 20 years.
- ▶ Are more than 200 types of cancer.
- ▶ 169.3 million years of active life are los globally due to cancer
- ▶ 32.6 million people live with cancer in the world.
- ▶ Patients diagnosed in the previous 5 years and still alive at the end of 2012- latest available statistics.

# Risk factors

- ▶ The risk associates with habits such as: smoking, diet and obesity, physical inactivity, consumption of alcohol .
- ▶ The access to medicines for pain for cancer patient have distribute fallow 99% of untreated and painful deaths occur in developing countries, 90% of the global consumption of opioid analgesics occurs in Australia, Canada, New Zealand, USA, and some European countries. Less than 10% of the total amount of these medicines is available for 80% of the world population.



# Justification

- ▶ Building community have the purpose to create a program that helps people have to access a quality heart care thought an investment in medicines.
- ▶ Try to increase the number of treatments to the sickness.
- ▶ This project bring the opportunity to work health system, patients, and parents together in order to keep going the children whit the best health service for live.



## **St. Jude Children's research Hospital**

**“Show me the way in my life and I will build you a sanctuary.”**

St. Jude Children's Research Hospital is at the forefront of research and treatment of childhood cancer and other terminal illnesses worldwide.

### **Mission**

The mission of St. Jude Children's Research Hospital is to make advances in the cure and prevention of catastrophic diseases of childhood



# Saint Jude Overview

- ▶ St. Jude is one of the world's leading pediatric research centers. The mission of the hospital is to find cures for children with catastrophic illnesses through research and treatment. Since he opened the hospital in 1962, much progress has been made in the treatment of serious pediatric illnesses. Clinical research has made these advances possible.



www.alamy.com - F15T7C



### Meet Colton

Doctors discovered Colton suffered from a high grade glioma tumor in September 2015. Colton's family turned to St. Jude for his continuing treatment.



### Meet Elise

Elise, who is called "Sass" by those who know her, is undergoing treatment for brain cell germinoma at St. Jude. She'll receive chemotherapy and radiation therapy.



### Meet Bryce

When Bryce was diagnosed with sickle cell disease shortly after his birth, his parents were fearful for his future.

## Why is it so important to get the funds and where do they come from?

- ▶ Thanks to you, St. Jude is at the forefront of research and treatment of childhood cancer and other terminal illnesses worldwide.
- ▶ Unlike other hospitals, most of St. Jude's money comes from generous donors. The daily operating cost of St. Jude is \$ 2 million. Approximately 75% of these costs are covered by individual donations, which are vital to finance the operation of the hospital
- ▶ Families never receive a St. Jude bill for treatment, transportation, lodging, or food - because families focus on helping their children live.
- ▶ Treatments invented at St. Jude have helped increase the survival rate of childhood cancer by 20% to 80% since the hospital opened its doors more than 50 years ago.
- ▶ Because most St. Jude funding comes from individual donations, St. Jude is free to focus on the most important - saving the lives of children regardless of their financial situation. The daily operating cost of St. Jude is \$ 2 million. Approximately 75% of these costs are covered by individual donations.

## Responsibility to patients

Children arriving in St. Jude are suffering from life-threatening pediatric illnesses such as cancer and sickle cell disease, and many of our treatment protocols require medical care for years to come. For example, the average cost to treat acute lymphoblastic leukemia (ALL), the most common form of childhood cancer, is more than \$ 485,000 with a treatment plan of two to three years. When St Jude begin to treat a child, IT has a responsibility to ensure that it will be able to complete that treatment and that medical care for that child for as long as we need it.

The mission of the St. Jude International Outreach Program is to improve the survival rates of children with cancer and other catastrophic diseases worldwide. This is achieved as follows:

- Sharing knowledge, technology and organizational skills.
- Implementing New Approaches to Treating Pediatric Cancer Globally.
- Generating international networks committed to eradicating cancer in children.

Collecting funds for St. John's children not only contributes to a great cause, but also helps to strengthen the unity of your team through a meaningful activity. This type of commitment serves to raise employee morale, promote leadership and contribute to the company's reputation.

# Conclusion



# Sources

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